

# BOAT OWNERS INVITED ON OUR FEBRUARY 25<sup>TH</sup> CRUISE

*Meadview Monitor, February 1967*

Scheduled for Saturday, February 25th, is an all-day Boat Cruise on nearby, beautiful Lake Mead. This will be a very leisurely outing planned for friends and family groups, and everyone is invited. Lake Mead means Outdoor Recreation!

Lake Mead means swimming, it means boating, water skiing—cruises and regattas. Lake Mead means hiking and camping, and it's a sunny mecca for the amateur or professional photographer. Lake Mead also means fishing.

In fact, in the far West, the term outdoor recreation is almost synonymous with the Lake Mead National Recreation Area. Time Magazine reports that Lake Mead is the most popular of all of the National Parks in the United States. The traffic to this lake has reached to over 3,700,000, and the number is still growing.

That's even more phenomenal when you consider the fact that a bare quarter of a century ago, Lake Mead didn't even exist. Construction began on Hoover Dam in 1931—and the work wasn't completed until five years later. Lake Mead is a stepchild of what has been called one of the seven greatest engineering feats in United States history.

Hand in hand with the development of this mighty man-made body of

water has come a change in the American vacation and recreation pattern. Time was when Dad loaded the Mrs. And the kids in the family car and drove to either a seaside resort or a mountain retreat.

Nowadays, however, the American family is looking for new worlds to conquer, on a year-round basis. And Lake Mead has provided the answer to that.

Mead is the largest artificial body of water in the world, it is approximately 100 miles long; that being from Hoover Dam to Pierce Ferry. At some points it is 16 miles wide and has 550 miles of shoreline—about the same distance as the shoreline between San Diego and San Francisco along the Pacific Coast.

Aside from fishing, Lake Mead offers other diversified activities. Non-anglers can enjoy cruises to scenic and colorful points of interest along the lake's shores and to spectacular Boulder Canyon, Iceberg Canyon, Sandy Point and other spots, too numerous to mention.

A highlight of any cruise is the sight of wild burros and bighorn sheep along the shores of the lake.

The non-anglers, too, can laze in the sun at the several beaches on the lake. During the Summer swimming season, park

service lifeguards are on constant duty to safeguard the thousands of swimmers.

Water skiing has moved to the fore as another aquatic attraction, and each year a 75-mile race is held with top water skiers from around the West competing. Another up and coming diversion at Lake Mead is skin diving. There's enough variety in shoreline and lake bottom to satisfy most ardent years.

For the outboard enthusiast, regattas are held annually, and Lake Mead has come to be recognized as one of the foremost racing sites in the nation.

Sectional, divisional and regional events have been staged on Lake Mead in recent years.

Our planned cruise is not an endurance contest, nor is it a race with time, it's just a get together, get acquainted, fun trip, so pack a lunch and come join us. Starting point will be from the South Cove launching ramp at 9:00 a.m. SHARP, Arizona time. From there we will cruise down the lake at a leisurely pace, making stops at Temple Bar, Hoover Dam and Lake Mead Marina.

Our able boat enthusiast and sportsman, Rivcor President, Frank Glindmeier, has compiled a mileage chart for boaters using the lake. On a recent

trip from South Cove to Boulder Beach, we had occasion to check it out and the log to very accurate. A copy of the chart is printed in this issue of the Monitor, for your convenience, and additional copies may be obtained for the asking. Everyone is requested to bring food enough for their own party and at lunchtime we will rendezvous for a picnic at one of the nice coves.

If you do not wish to prepare your own food, you may purchase a box lunch from the Meadview Marina Snack Bar.

If any of you are bringing campers or trailers there is plenty of parking space at the Meadview campground. The Snack Bar is open until midnight on Friday nights, so you may register there if the office is closed when you arrive.

Meadview is easy to find, just refer to the map on the back page. For anyone coming from the Los Angeles area, it is faster and easier to take the Las Vegas highway, turning off at the Henderson cutoff.

All you need do to join our Cruise is to fill in and mail the coupon below. Incidentally, any size boat is welcome. See you on the 25th.